

## Get Found with LocatorSearch.

A suite of on-demand location search software for web and mobile, easy to implement - and essential for cardholders to find your service locations.



Connect your customers and members with the banking services they're looking for. You've invested time and other resources into earning their business. Keep them engaged with LocatorSearch – the quick and convenient way to locate your branches, financial centers or partner locations.

### Stay Engaged with Your Cardholders

Lead your cardholders to branch locations, surcharge-free or deposit-accepting ATMs directly from your website or mobile solution. Used by hundreds of financial institutions, LocatorSearch helps you develop a geo-location strategy that benefits your institution and cardholders alike.

Customers and members can search by street address, zip code or current location and quickly find your most convenient locations. Making it easy for cardholders to find your sites helps keep them engaged with your institution.

- Easily aggregate ATM & branch locations
- Automatically display locations based on user location through sophisticated geocoding
- Click and drag, zoom-in on locations and find turn-by-turn driving directions
- Send location information directly to mobile phone or email
- Customize the markers for your locations



#### Allpoint Integration

Native integration with Allpoint locations ensures Allpoint members always present the most up-to-date locations for their customers



#### Reduce Operating Costs

Reduce operating costs and improve customer retention with a low-cost channel to quickly find service locations



#### Engage Cardholders

Simple, intuitive search functionality makes it easy for your cardholders to find the locations and services they need when they need them



#### Increase Website Traffic

Drive existing cardholders to your website – increase exposure to your marketing campaigns and boost cross-sell opportunities



#### Cardholder Fee Avoidance

Help your cardholders avoid ATM fees charged by other institutions



#### Location-Based Marketing

Show your cardholders how convenient you are with location-based marketing campaigns