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# Our Sites. Our Devices. Your Brand.

Extend your points of presence into our marquee retail locations, increase cardholder convenience and acquire new customers without the capital outlay.



OnPoint gives you a powerful competitive edge quickly and cost-effectively by leveraging the ATM assets Cardtronics has deployed with blue-chip retailers around the globe.

## Brand Point

Make your presence known and supercharge your marketing outreach with branded ATMs that do much more than dispense fee-free cash. They create cardholder goodwill, durable competitive advantage and tangible switching benefits. **It's your brand on our ATMs.**

## Access Point

A targeted solution that focuses on increasing surcharge-free cash access. Your cardholders experience your brand in an attractive on-screen presentation when conducting their surcharge-free ATM transactions.



### Increase Brand Awareness

High-visibility brand exposure in premium, high-traffic retail and other locations



### Expand Surcharge-Free Access

Surcharge-free access builds goodwill, loyalty and a higher impact marketplace message



### Deploy Targeted Marketing

Promote offers and products to cardholders before, during and after the ATM transaction



### Reduce Costs & Capital Outlays

Rationalize existing ATMs to save costs or extend points of presence and retain capital



### Improve Accessibility 24/7

Be where your customers are with an always-on self-service solution backed by the industry's leading ATM up-time



### Ensure Compliance & Security

At all levels, we ensure cardholder data is secure. Real-time reporting tools provide ATM monitoring and peace-of-mind

